

Mr Daniel Mitchell  
Studio Manager  
Portly Bob Design  
17 Marlborough Road  
Wimbledon  
London  
SW19 2HF

XX January 2007

Dear Mr X

**dive right in and discover something new with virgin holidays**

welcome to our brand new 2007 Families brochure – giving your kids a better view of the world. Packed full of our hand-picked hotels in the USA, Dubai, Indian Ocean, the Caribbean, South Africa and Thailand. We've done the legwork for you, so you can rest assured you'll be making a great choice.

**round the world**

get close to nature with safaris in Africa, ranch holidays in America and elephant treks in Thailand. Visit Dubai-the new kid on the block when it comes to family beach holidays. The USA is always a favourite. It's easy, its fun and guarantees a great time away with the kids. And who can resist the Caribbean for some traditional beach fun?

**something for everyone**

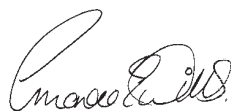
for the super-jam-packed-ultimate-all-inclusive holiday, visit Beaches Resorts in the Caribbean. There are loads of watersports and activities for the kids; whilst mums and dads can enjoy a bit of pampering and relaxation. **See pages 60 and 66.**

**family friendly hotline**

want to know more? Our family hotline lets you speak to mums and dads from our Travel Team who have first-hand-experience of holidaying in far-flung destinations with kids. **See page 6 for details.**

with this new brochure, we want to help make your choices that little bit easier and, more importantly, your family holiday a lot more fun for everyone. Call us today on **0871 222 5835** or visit **virginholidays.com/beaches**. Book on-line with us and you'll get a 5% discount\* on your holiday.

yours sincerely



AMANDA WILLIS  
Managing Director, VIRGIN HOLIDAYS LIMITED

**book a 14 night  
holiday at  
Beaches Resorts  
before 28 feb 07  
and save up to  
£600 per family\***

**Beaches**  
by Sandals

**free goodie box!**

Worth up to £40, our goodie boxes\*\* are packed with funky stuff for you and your kids to enjoy on holiday, plus useful things you might need before you go. Get onto our website for more details or see page 4. **virginholidays.com/familypack**



**Terms and Conditions:** Virgin Holidays normal bookings conditions apply. \*£600 saving is for holidays booked by 28 Feb 07, for departures between 10 Feb and 29 Mar 07, between 13 April and 19 April 07 and between 22 and 25 Dec 07, staying at the Beaches Turks and Caicos. Savings vary and are available on all bookings made by 28 Feb 07 at all Beaches resorts for departures between 10 Feb and 29 Mar 07, and between 13 Apr and 25 Dec 07. Offer is not combinable with any other offer, but can be combined with weddings. Minimum stay is for 3 nights. Offer may be withdrawn at any time. \*\*Family goodie box must be ordered 6 weeks before departure. Visit virginholidays.com/familypack for full details and terms and conditions. \*5% discount for all on-line bookings departing up until 31 Dec 07. Discount available on new, direct bookings only, subject to change without further notice. Offer is not available in conjunction with Megadeals. If paying for your direct booking by credit card, a 1.5% charge will apply.

## *a great holiday for everyone*

Happy kids mean happy parents. We think you'll agree that the whole family has a better time together when the kids are fully occupied on holiday.

At Beaches resorts we think we've created the ultimate when it comes to an all-inclusive family holiday experience. There are heaps of fun activities for kids of all ages to join in with, or for the whole family to enjoy together.

But having kids doesn't have to mean an end to those chilled out, sun-soaked sandy beach, cocktails-by-the pool holidays you used to love. You'll still have all the time you need to to unwind, relax and soak up the sun.

## *can you pack this much fun in?*

There's just so much good stuff to do on a Beaches holiday – you'll want to come back again and again.

- Splash about in our Pirates Island water parks, with waterslides and whirlpools
- Crash through the waves on windsurfers, aquatrikes, knee boards and water-skis
- Explore the bottom of the ocean on a glass bottom boat or get up close and personal scuba diving\* and snorkelling
- Maximise beach time - join in with the volley ball, football, baseball and kickball sessions
- Or pit your skills and special moves against the very latest games in the Xbox Games Oasis Centre

**That was fun!** So how about something nice and relaxing?



## *time to take it easy*

Ok, so we've convinced you that a Beaches resorts break is a great way to spend quality time with the kids and keep them amused - but let's not forget that it's your holiday as well.

So, imagine that all the big kids are off having a great time on one of our organised activities, the tiny tots are in the nursery and you have nothing to do all day but lie in the Caribbean sun, sip cocktails, or sit back and be pampered at the Red Lane Spa, and think about the sumptuous supper you're going to enjoy at one of our gourmet restaurants.

**The stuff of dreams? At Beaches resorts – this is the reality.**

## *you can put that away!*

And here's the best bit: you won't need your wallet. Because unlike other resorts, everything under the sun is included in a Beaches holiday: all your meals and snacks, premium-brand drinks, scuba diving\*, water sports, land sports, Kids Camps and luxurious accommodation.

**We aim to offer all the things that you and your family want from a holiday\*. So when you're at a Beaches resort all there's left for you to think about, is how best to spend your precious holiday time together.**

\*Not all facilities and activities mentioned are available at all Beaches Resorts. Please check at time of booking.

\*FREE for PADI certified guests, fee applies to others.



want to book a *Beaches* holiday?

call today on **0871 222 5835**

or visit **virginholidays.com/turtle**

We're currently offering savings of up to £600\* per family on a 14 night holiday - plus, every family who books from the families brochure can order a fabulous family goodie box\*\* (worth £40) totally free of charge.

See pages 60 and 66 in the Virgin Holidays Families Brochure for more detailed information on Beaches Negril Resort & Spa in Jamaica, and Beaches Turks and Caicos Resort & Spa.

Or for information on other Beaches resorts visit **virginholidays.com/turtle** or call **0871 222 3031** to request a Beaches and Sandals resorts brochure.

**Terms and Conditions:** Virgin Holidays normal bookings conditions apply. \*£600 saving is for holidays for 2 adults and 2 children, booked by 28 Feb 07, for departures between 10 Feb and 29 Mar 07, between 13 April and 19 April 07 and between 22 and 25 Dec 07, staying at the Beaches Turks and Caicos. Savings vary and are available on all bookings made by 28 Feb 07 at all Beaches resorts for departures between 10 Feb and 29 Mar 07, and between 13 Apr and 25 Dec 07. Offer may be combined with FVC discount and weddings, but may not be combined with any other offer. Minimum stay is for 3 nights. Offer may be withdrawn at any time. \*\*Family goodie box must be ordered 6 weeks before departure. Visit virginholidays.com/familypack for full details and terms and conditions. If paying for your direct booking by credit card, a 1.5% charge will apply.



*look no further*

*for the super-jam-packed-ultimate-all-inclusive family holiday of their lives (pew!)*

